



May 25, 2026

To Whom It May Concern

What do screeching tires and wailing sirens have in common? The first thought for many people is a car accident, but not this time it's the Annual Utica Fire District Car Show in downtown Utica! We have a **NEW Date** for our car show. The date is Saturday June 27th, 2026 from 4-7PM, with a cruise. All proceeds will benefit the fire district equipment fund to help purchase new life saving equipment.

The Utica Fire District covers 90 square miles of territory that encompasses over 12 miles of interstate, 8 miles of the Illinois River, Starved Rock State Park and the Village of North Utica. Annually the department responds to 350 calls for service. The district is proud to provide Advanced Life Support (Paramedic) ambulance service to our community with not only one, but two ambulances. Aside from the duties of fire suppression, we provide technical rescue service, initial hazardous materials response, water rescue and public education.

We understand that it has been a challenging few years but we hope that you will take a minute to review the sponsor level sheet attached to this letter and consider a donation. This donation will also serve as a way for you to advertise your business, as we leave all sponsor posters up for our burgoo weekend in October. Each registered car will receive a packet with our sponsors listed! We have also included a flyer for you to hang up in your business or wherever you see fit. If you have any questions, please do not hesitate to contact us! Thank you again in advanced for your support!

Sincerely,

Ben Brown
Fire Chief
815-228-4454

James Didricksen
Lieutenant
815-343-8103



□ Registration Way Sponsors: \$1000

- Logo prominently displayed on sponsor appreciation banner
- Includes announcement sponsorship multiple times during the event
- Includes 2 free car show registrations
- Includes names and business info in car registration packet that each car will get

□ Street Sponsor: \$500

- What better way to advertise your business then have street named after it!
- Your company name prominently displayed on sponsor appreciation banner
- Includes 1 free car show registration
- Includes names and business info in car registration packet that each car will get

□ Street Corner Sponsor: \$250

- Your company name displayed on the corner of the main streets on a sponsor sign
- Includes names and business info in car registration packet that each car will get

□ Duck Race Sponsor: \$300 – Held Burgoo Saturday

- Sponsor the famous “Duck Race”
- Personalized banner advertising the duck race with your business name
- Multiple announcements throughout the show with your business name
- Includes 6 free ducks!!!! A Chance to win \$\$\$\$\$

□ Parking Space Sponsors: \$25 a piece or 5 for \$100

- Includes company name/logo on sponsor board
- Includes company name/logo and business info in registration packet of cars

Business Name on sign: _____

Contact # if we have questions: _____

All net proceeds will benefit the Utica Fire Protection District and are Tax Deductible. A letter showing proof of donation can be supplied upon request.

If you have any questions please contact Chief Ben Brown (815-228-4454),

Lt. James Didricksen (815-343-8103).

Please Return Completed Forms by June 19th, 2026

to Utica Fire District, 2945 Rt. 178 Utica IL 61373